

**Super Bowl XLIV
NFL Tailgate and Game Day Fan Plaza PPW ITB Send Out Dates**

Category	Item	ITBs OUT*
Catering	Food	15-Sep-09
Catering	Beverage	15-Aug-09
Catering	Guest & Catering Rentals	15-Aug-09
Build Out	Office Trailers	15-Jul-09
Build Out	Tenting	15-Jul-09
Build Out	Sub flooring	15-Jul-09
Build Out	Floor Covering	15-Jul-09
Build Out	Fencing	15-Jul-09
Build Out	Barricade	15-Jul-09
Build Out	Restrooms	15-Jul-09
Build Out	Staging	15-Jul-09
Build Out	Heavy Equipment	15-Jul-09
Build Out	Storage Containers	15-Jul-09
Build Out	Golf Carts	15-Jul-09
Operations	Temporary Staffing	15-Aug-09
Operations	Walkie Talkies	15-Aug-09
Operations	Labor	15-Jul-09
Operations	Janitorial	15-Aug-09
Operations	Dumpsters	15-Aug-09
Technical	Lighting	15-Aug-09
Technical	Audio	15-Aug-09
Technical	Audio Visual	15-Aug-09
Technical	Power and Power Distribution	15-Aug-09
Production/Décor	Centerpieces	15-Sep-09
Production/Décor	Shipping/ Trucking	15-Aug-09
Entertainment	Entertainment - Technical -Actuals based on Rider	15-Sep-09
Entertainment	Entertainment - Local Entertainment	15-Sep-09

* This is the date that PPW will print category lists from Business Resource Guide.

Any company posted in the guide after these dates, may not be given the opportunity to bid.