



South Florida Super Bowl Host Committee
Volunteer Services Department – Ambassador Program
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The Volunteer Services Department of the South Florida Super Bowl Host Committee provides dedicated and hospitable Ambassadors for the production and success of Super Bowl XLIV and Pro Bowl 2010 activities. The Volunteer Services Department is committed to recruiting and training enthusiastic Ambassadors to ensure visitors experience the Super Bowl, Pro Bowl and South Florida at its best. Ambassadors of the South Florida Super Bowl Host Committee will represent South Florida and its diverse community as the premier host for past and future Super Bowls.

Ambassador Opportunities

AIRPORT AMBASSADORS

Airport Ambassadors are the first South Florida touch point for Pro Bowl 2010 and Super Bowl XLIV visitors and it is critical for this experience to be an enjoyable one. Ambassadors at the airports provide an enthusiastic welcome to Super Bowl guests at the major airports in South Florida: Ft. Lauderdale/Hollywood International Airport, Miami International Airport and Palm Beach International Airport. Airport Ambassadors should be friendly and greet guests with warm smiles while providing answers about Super Bowl XLIV and Pro Bowl 2010. Airport Ambassadors communicate game, special event, and transportation information and also distribute NFL, Host Committee, and hospitality publications.

NFL EXPERIENCE AMBASSADORS

NFL Experience Ambassadors will assist the NFL staff with management and supervision of interactive activities. Everyone is qualified to work at the NFL Experience as there is a mixture of both high and low intensity activities. Sections of NFL Experience include punt, pass and kick games, Super Bowl history and memorabilia display, autograph signings, youth clinics and much more.

HOTEL AMBASSADORS

Hotel Ambassadors will staff visitor information booths located in hotel lobbies for guests visiting South Florida during Pro Bowl 2010 and Super Bowl XLIV. Ambassadors will be responsible for greeting and answering guests' questions about Super Bowl and Pro Bowl events. Hotel Ambassadors will be able to inform guests of the event details while also distributing NFL, Host Committee, and hospitality publications. Personable and friendly people are most desirable for this position.

SPECIAL EVENT AMBASSADORS

Special Events Ambassadors take part in creating a hospitable atmosphere at special events hosted by the NFL and the Host Committee. Special events typically take place during the month of January through the week of Super Bowl in February 2010. Special events range in size and duration and vary in requirements. Special events include private and public parties, seminars, youth clinics, etc.

Application

The official Ambassador Application will be available online on April 20, 2009. To view the guidelines for becoming a volunteer, please visit our website at www.SouthFloridaSuperBowl.com.